ORDER



Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	3	\$2,400.00	\$2,040.00
10/29/12	11/06/12	9	\$8,100.00	\$6,885.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	3	\$2,400.00	\$2,040.00	0.00
November 2012	9	\$8,100.00	\$6,885.00	0.00
Totals	17	\$12,450.00	\$10,582.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

_Ln Cł	n Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KS	SNV 09/17/1	2 09/27/12	Today Show	CM	658a-9am			:30	0	\$350.003	0.00 NM	5	\$1,950.00
			Today Show										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	: 09/17/12	09/23/12	MTWT	4	\$350.00	0.00				_			
<u>Spot</u>	Ch Date Ra		Description .		t/End Time		_	<u>Veekdays</u>	<u>Lengtl</u>		Rtg Type		
4 K	SNV 09/17/12		oday Show	6588	a-9am		N	ITWTh	- :3	0 (\$350.00)	0.00 <i>NM</i>		
	See MG 1.1												
	-		E] NOT AVAILABLE										
6 K	SNV 09/17/12		oday Show	6588	a-9am		N	ITWTh	- :3	0 (\$350.00)	0.00 <i>NM</i>		
	See MG 1.1												
	-		E] NOT AVAILABLE	ERATE									
7 K	SNV 09/17/12	?-09/23/12 T	oday Show	6588	a-9am		N	ITWTh	- :3	0 (\$350.00)	0.00 <i>NM</i>		
	Credited												
	[cr - making	good with 10	05689]										
12 K	SNV 09/19/12	2-09/19/12 T	oday Show	6588	a-9am		-	-W	- :3	0 \$550.00	0.00 NM		
0	MG for 1.4,1	.6											
Week	: 09/24/12	09/30/12	MTWT	4	\$350.00	0.00							
<u>Spot</u>	Ch Date Ra	<u>nge</u> <u>D</u>	<u>Description</u>	<u>Star</u>	t/End Time		<u>V</u>	<u>Veekdays</u>	<u>Lengtl</u>	<u>n Rate</u>	Rtg Type		
11 K	SNV 09/24/12	?-09/30/12 T	oday Show	6588	a-9am		N	1TWTh	- :3	0 (\$350.00)	0.00 <i>NM</i>		
	Credited												
	[cr]												
N 2 KS	NV 10/17/1	2 10/25/12	Today Show	СМ	658a-9am			:30	0	\$400.003	0.00 NM	0	\$0.00
			Today Show										

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 Order / Rev:
 105685
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate - Today Show
 KSNV

 Flight Dates:
 09/11/12 - 11/06/12
 Estimate:

Ln Ch Start End Inventory Cod	e Break Start/End T	ne Days Len Spots I	Rate Pri Rtg Type	Spots Ar	mount
N 2 KSNV 10/17/12 10/25/12 Today Show	CM 658a-9am	:30 0 \$	400.003 0.00 NM	0	\$0.00
Today Show Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/15/12 10/21/12WT	2 \$400.00	0.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Rtg Type		
1 KSNV 10/15/12-10/21/12 Today Show	658a-9am	WTh :30	(\$400.00) 0.00 NM		
<i>Credited</i> [cr]					
2 KSNV 10/15/12-10/21/12 Today Show	658a-9am	WTh :30	(\$400.00) 0.00 NM		
Credited					
[cr] Week: 10/22/12	3 \$400.00	0.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Rtg Type		
3 KSNV 10/22/12-10/28/12 Today Show	658a-9am		(\$400.00) 0.00 NM		
Credited					
[cr] 4 KSNV 10/22/12-10/28/12 Today Show	658a-9am	-TWTh :30	(\$400.00) 0.00 NM		
Credited	ooda cam		(\$ 100100) 0.00 1		
[cr]					
5 KSNV 10/22/12-10/28/12 Today Show	658a-9am	-TWTh :30	(\$400.00) 0.00 NM		
Credited [cr]					
N 3 KSNV 11/05/12 11/06/12 Today Show	CM 658a-9am	:30 0 \$	900.001 0.00 NM	2 \$1	,800.00
Today Show		·		·	,
Start Date End Date Weekdays Week: 11/05/12 11/11/12 MT	Spots/Week Rate	Rating			
Week: 11/05/12 11/11/12 MT Spot Ch Date Range Description	2 \$900.00 <u>Start/End Time</u>	0.00 Weekdays Length	Rate Rtg Type		
1 KSNV 11/05/12-11/11/12 Today Show	658a-9am	MT :30	\$900.00 0.00 NM		
2 KSNV 11/05/12-11/11/12 Today Show	658a-9am	MT :30	\$900.00 0.00 NM		
N 4 KSNV 10/22/12 10/25/12 Today Show	CM 658a-9am	:30 0 \$	600.002 0.00 NM	1 9	\$600.00
Today Show					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/22/12 10/28/12 M	<u>Spots/W eek</u> <u>Rate</u> 1 \$600.00	Rating 0.00			
Week: 10/22/12 10/28/12 M N 5 KSNV 10/26/12 10/26/12 Today Show	CM 658a-9am		900.001 0.00 NM	1 9	\$900.00
Today Show	OW COCK CAM		0.00 14141	' '	,000.00
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/22/12 10/28/12F	1 \$900.00	0.00			
N 6 KSNV 10/26/12 11/02/12 Today Show Today Show	CM 658a-9am	:30 0 \$	900.001 0.00 NM	6 \$5	5,400.00
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/22/12 10/28/12F	1 \$900.00	0.00			
Week: 10/29/12 11/04/12 MTWTF	5 \$900.00	0.00			
N 7 KSNV 11/02/12 11/05/12 Today Show Today Show	CM 658a-9am	:30 0 \$	900.001 0.00 NM	2 \$1	,800.00
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/29/12	1 \$900.00 1 \$900.00	0.00 0.00			
VV CCN. 1 1/00/12 11/11/12 141	ι ψ300.00	0.00			